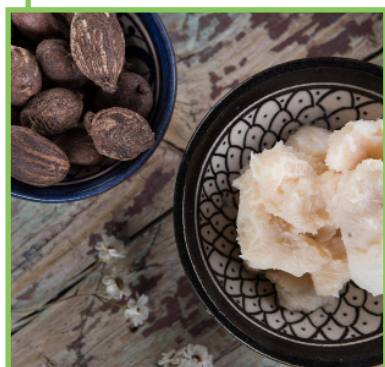


# Fair trade Shea butter supply chain



## ◆ SOURCING & ORIGIN OF OUR SHEA KERNELS



OLVEA produces **Shea butter** in Burkina Faso (Bobo Dioulasso) since 2008. OLVEA Burkina Faso, which has obtained the **For Life** certification by Ecocert for its social responsibility, has inaugurated in 2016 its new factory, which was designed to **diversify its productions and improve the quality and carbon footprint of its products.**

OLVEA Burkina Faso has developed **sustainable value chain approaches**, which relies on **direct, transparent and long-term relations** with producers' organizations. It allows us to **continuously improve and control our integrated Shea butter supply chain.**



## IMPACTS (2018)

### ◆ PEOPLE - HUMAN RIGHTS AND WORKPLACE

#### Number of women producers



22 637

INVOLVED IN THE PRODUCTION OF FAIR-TRADE SHEA KERNELS

#### Number of women trained



100%

TO GOOD AGRICULTURAL PRACTICES

#### Literacy campaigns (since 2013)

OLVEA's Philanthropic Fund has financed **6 literacy campaigns**



736

PEOPLE HAVE BENEFITED FROM THESE CAMPAIGNS



## ◆ PRODUCT - ECONOMIC DEVELOPMENT

### Income generation

Local economic development with the **creation of direct and indirect jobs**



64

DIRECT EMPLOYEES (OLVEA BURKINA FASO)

### Fair trade (Fair for Life) development fund



OLVEA gives a percentage of Shea's purchasing price to the **Fair for Life certified famers' organizations to finance collective projects** (improvement of individual capacities, knowledge, know-how, livelihoods, environmental impact, techniques or equipments).

### Pricing policy - Minimum price guaranteed to the producers



15%

HIGHER THAN THE MARKET



## ◆ PLANET - NATURAL RESOURCES STEWARDSHIP

### Supply of improved cookstoves (since 2016)

In partnership with a client and local actors, OLVEA suppliers **improved cookstoves**, which **consume less firewood** and **reduces the amount of CO2** produced and inhaled by women and their families.



5 370

IMPROVED COOKSTOVES WHICH HAVE BENEFITED TO MORE THAN 4 200 WOMEN PRODUCERS

... avoiding the emission of 9,000 tons of CO2 and the cutting of 4,500 tons of wood  
... reducing domestic work time by more than 500,000 hours



### Planting and preservation of Shea trees

In partnership with a client and local actors, OLVEA has organized workshops on the **preservation of natural resources**: training to **seedling, planting, treatment and cutting** of Shea plants and trees.



1 753

SEEDLING AND TREES PLANTED



549

PEOPLE TRAINED, AMONG WHICH 361 WOMEN



## ◆ PARTNERSHIPS, MEMBERSHIPS & CERTIFICATIONS

