

Fair trade Avocado oil supply chain



◆ SOURCING & ORIGIN OF OUR AVOCADOS



OLVEA's fair trade avocado oil is produced in the **respect of our values**. The avocados are **harvested by registered farmers** with whom are developed **long-term relations**.

Just as our other fair trade supply chains (Sesame seed and Shea, in particular), our avocado oil is **fair-trade certified by Ecocert**, according to the **Fair for Life** standard. It guarantees that the producers **receive a fair price** throughout the supply chain, **improve their production tools**, and **have the means to carry out collective projects** through a dedicated development fund.



IMPACTS (2018)

◆ PEOPLE - HUMAN RIGHTS AND WORKPLACE

Number of producers



51

PRODUCERS, AMONG WHICH 45% OF WOMEN

Number of producers trained



59%

TO RESOURCE ALLOCATION, CASH MANAGEMENT AND BUDGETING

Contribution to the United Nations Sustainable Development Goals



Contribution to the **Business Call to Action (BCTA)** with a commitment to **purchase avocados exclusively from smallholder farmers by 2021**, establishing a strong local supply chain and increasing each family's income.



◆ PRODUCT - ECONOMIC DEVELOPMENT

Pricing policy

Individual payments (premium), regardless of harvest quantities



10%

HIGHER THAN THE MARKET PRICE

Fair trade (Fair For Life) development fund



Increase of the producer's income and autonomy, as they are at liberty to use the fund according to their needs (purchase of medicine, mobile phones, construction of wells and tanks).

Income generation

Local economic development with the creation of direct and indirect jobs



56

PERMANENT EMPLOYEES AND MORE THAN 180 INDIRECT EMPLOYEES



◆ PLANET - NATURAL RESOURCES STEWARDSHIP

Sustainable production unit & climate-smart agriculture (CSA)

0% waste: biogas plant which uses 100% of the avocado waste (skin, kernel...)



100%

BY-PRODUCT VALORIZATION



3 000

TONS OF FERTILIZER



Area

Area required for the production of avocados



7

HECTARES



◆ CERTIFICATIONS

