

Fair trade Sesame seed oil supply chain



◆ SOURCING & ORIGIN OF OUR SESAME SEEDS



OLVEA produces Sesame seed oil in **Burkina Faso** (Bobo Dioulasso) since 2018. OLVEA Burkina Faso, certified **For Life** by Ecocert for its social responsibility, has inaugurated in 2016 its new green plant, which was designed to **diversify its productions** and **improve the quality and carbon footprint of its products**.

OLVEA Burkina Faso has developed a **sustainable value chain approach**, which relies on **direct, transparent and long-term relations** with producers' organizations. It allows us to **continuously improve and control our Sesame oil integrated supply chain**.



IMPACTS (2018)

◆ PEOPLE - HUMAN RIGHTS AND WORKPLACE

Number of producers



1 592

INVOLVED IN THE PRODUCTION OF FAIR-TRADE SESAME

Number of producers trained



59%

TO GOOD AGRICULTURAL PRACTICES



Project « *Innovation For Impact of Sesame* » (IFIS) in Burkina Faso



In partnership with DANIDA (Denmark's development cooperation), OLVEA Burkina Faso participates in the « *Innovating Impact of Sesame* » (IFIS) project which aims to **improve the Sesame value chain through the strengthening of the technical capacities of producers and the introduction of technological innovations**.

◆ PRODUCT - ECONOMIC DEVELOPMENT

Income generation

Local economic development with the creation of direct and indirect jobs



64

DIRECT EMPLOYEES (OLVEA BURKINA FASO)

Fair trade (Fair For Life) development fund



OLVEA gives a percentage of Shea's purchasing price to the Fair for Life certified famers' organizations to finance collective projects (improvement of individual capacities, knowledge, know-how, livelihoods, environmental impact, techniques or equipments).

Pricing policy

Minimum price guaranteed to the producers



17%

HIGHER THAN THE MARKET PRICE



◆ PLANET - NATURAL RESOURCES STEWARDSHIP

Green plant

Bioclimatic architecture, photovoltaic panels and waste water treatment



10%

OF THE ELECTRICAL NEEDS COVERED BY PHOTOVOLTAIC PANELS (ANNUAL PRODUCTION)



Area

Area required for the production of Sesame



300

HECTARES



◆ PARTNERSHIPS, MEMBERSHIPS & CERTIFICATIONS



FairMatch
Support



MINISTRY OF FOREIGN AFFAIRS
OF DENMARK
Danida